

THE BEST RUN 



13 JULY 2022

# SAP NOW HONG KONG

Dear Customers,

**SAP NOW Hong Kong** is tailor-made to help address three of the biggest challenges businesses face today: transformation in the cloud, building resilient supply chains, and creating a sustainable enterprise.

Riding on the momentum of our global SAP Sapphire carnival, this virtual event is packed with cutting-edge technical expertise, ground-breaking business insights and inspiring success stories – presented by powerful speakers during keynotes, panels and breakout sessions.

Join us for SAP NOW Hong Kong and hear some of the region's most talented business and technology experts offer valuable advice on reinventing today's enterprises for an intelligent and sustainable future.

Date:	13 July 2022 (Wednesday)
Time:	10:30 AM – 1:00 PM (Hong Kong Time)
Language:	English
Who should attend:	Business Leaders, Professionals in IT, HR, Finance, Procurement, Customer Relationship Management, Sales, Marketing and more.

You can access SAP NOW Hong Kong directly from your desktop, mobile phone or tablet devices. So please register now.

## SAP NOW Hong Kong Highlights

- In the opening **keynote**, Rajni Sharma, SAP's Managing Director of Hong Kong & Macau, will discuss how enterprises are transforming – not just to stay ahead, but to survive.
- She will guide a **customer panel** in outlining their top priorities for digital readiness and preparing for the new sustainable economy.
- In the **success stories** segment, top executives from leading Hong Kong firms will drill into how they use technology to address unparalleled challenges and sustain future success.
- And panel of experienced SAP **partners** will discuss how to harness intelligent technology for a sustainable and profitable future, and innovate and succeed in the cloud.

Register today for SAP NOW Hong Kong.

Visit our [website](#) to learn more. For any enquiries, please email us at [info.hongkong@sap.com](mailto:info.hongkong@sap.com) or call +852 2150 2799.

Yours sincerely,

**SAP Hong Kong**

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